Site Coordinators Welcome to the Arizona College Application Campaign

Building a College-Going Community

History of College Application Campaign

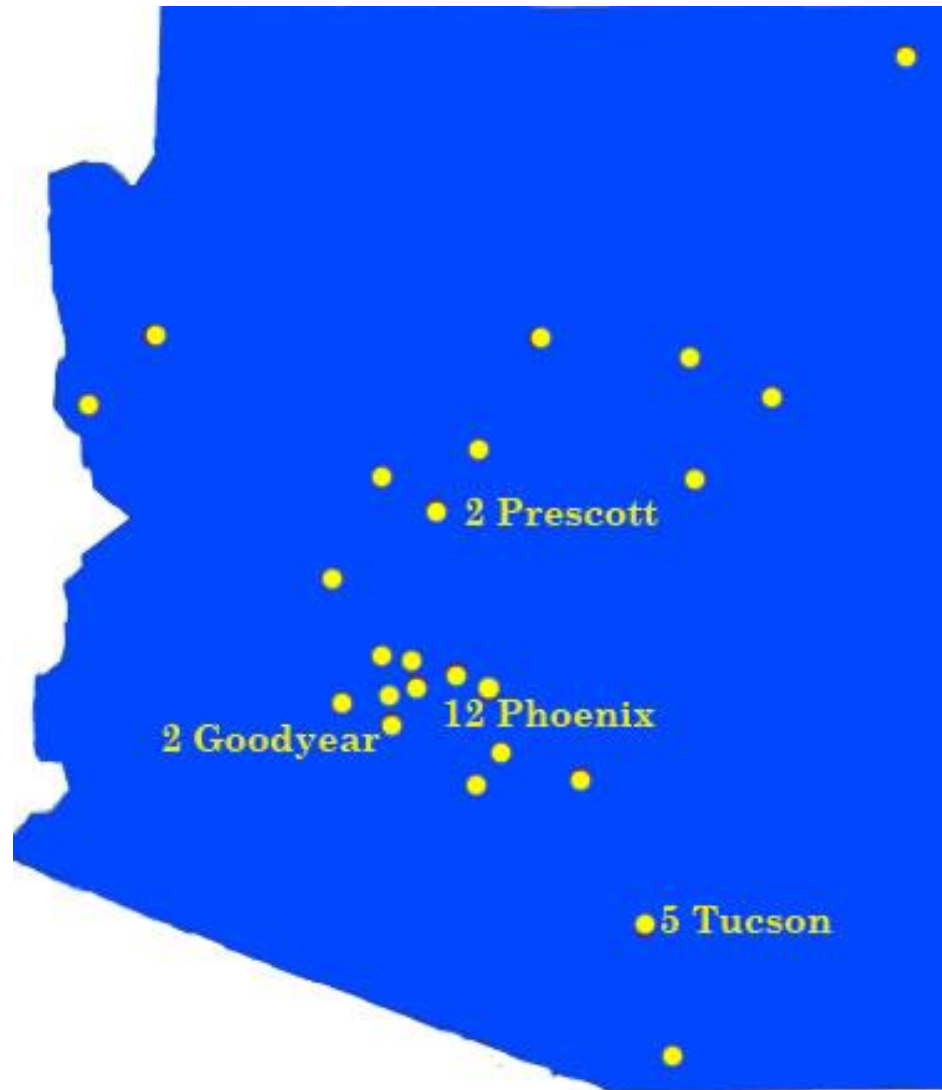First College Application Day began in 2005 in North Carolina

By 2013 the event grew to 39 states and 250,000 applications

Arizona first participated in 2013, with 8 schools filing 960 applications

The American College Application Campaign is in all 50 states as of November 2014

AzCAC Participation

Reasons for Arizona College Application Campaign

- To maintain economic competiveness, Arizona's 26% college degree attainment rate for adults will not suffice

- Changing demographics in Arizona's K-12 system
  only 33% of Arizona children have a head of household who has college experience* and

  52% of Arizona K-12 students live at 200% poverty or below*

- Many parents do not have experience or expertise to assist seniors in completing college or FAFSA applications

Purpose of Arizona College Application Campaign

- Arizona College Application Campaign encourages students to take a significant step toward college, i.e. filing a college application, by providing assistance and creating enthusiasm

- Idea is to develop a sustainable college-going community within Arizona high schools

Key Components

- Goal: Every senior completes at least one postsecondary education application

- ACPE has a focus on first generation students and their needs

- Takes place during regular school day with computer access

- Recommend 1 ½ hours with a computer for FIRST application to a university

- Student Exit Survey provides data to school regarding application history and measures success the event

Execute a Plan

- Site coordinator & team formed

- Teacher and administration buy-in are priceless

- Event date(s) & times are set (plan for a follow-up day)

- Reserve the computer labs

- Recruit postsecondary personnel by calling your contacts

- Build energy and excitement around your event

- Promote your event school wide and community wide

Recruit Resource Personnel

- Contact Arizona's postsecondary institutions and College Access Professionals

- Support those students interested in the military

- Involve parents in the event

    Send letter home with explanation of the event

    Request their help with prep work at home; those experienced with college applications could help on the day of the event

    Let them know of up-coming **College** **Goal** **FAF$A** events and their role

Using the Power of Volunteers

Average of 5 students to 1 volunteer

Groups of helpful volunteers

- retired high school teachers or administrators
- postsecondary students in the community
- local volunteer groups
- parents with college application experience

The key to volunteer success:

Clear directions and explanations of the process by the site coordinator

Volunteer Roles

- Post signage to direct students

- Greet students

- Manage sign-in/sign-out sheets

- Monitor printers

- Remind students to complete Exit Survey

- Pass out "I applied" wrist bands to students who have finished their applications

Days Leading Up to Your Event

- ✓ Work with IT personnel to ensure in-state applications and AzCAC Exit Survey are loaded and accessible the day prior to the event

- ✓ Prepare list of responsibilities and instructions for all volunteers

- ✓ Secure class rosters for each class attending

- ✓ Prepare copies of unofficial transcripts for students

- ✓ Have ACT & SAT test scores available

- ✓ Pre-sign Arizona Public University Application Fee Waivers

- ✓ Remind teachers & staff of activities; ask them to wear college clothing on event day

Day of the Event

- Set your goal: 100% of all seniors will complete an application

- Ensure IT staff will be on site in case of need

- Make sure EVERYONE receives a list of the steps students are to take

- Greet & Brief Volunteers

- Use class roster and take attendance

- Make sure EVERYONE knows about and encourages completion of the Student Exit Survey

- Have students show proof of survey completion before their name goes into a drawing or before rewards are distributed

DATA, DATA, DATA

At the end of the application session, each student must complete a 10 minute exit survey using **Survey Monkey**.

This survey will provide information to your school such as:

✓ # of applications filed during and before the event*

✓ # completed applications; what remains to be finished*

✓ # of FIRST applications completed at event*

✓ summary of applications for public universities,   community colleges, out of state schools*

* Both in summary form and by individual student

Giveaways & Promotional Tools
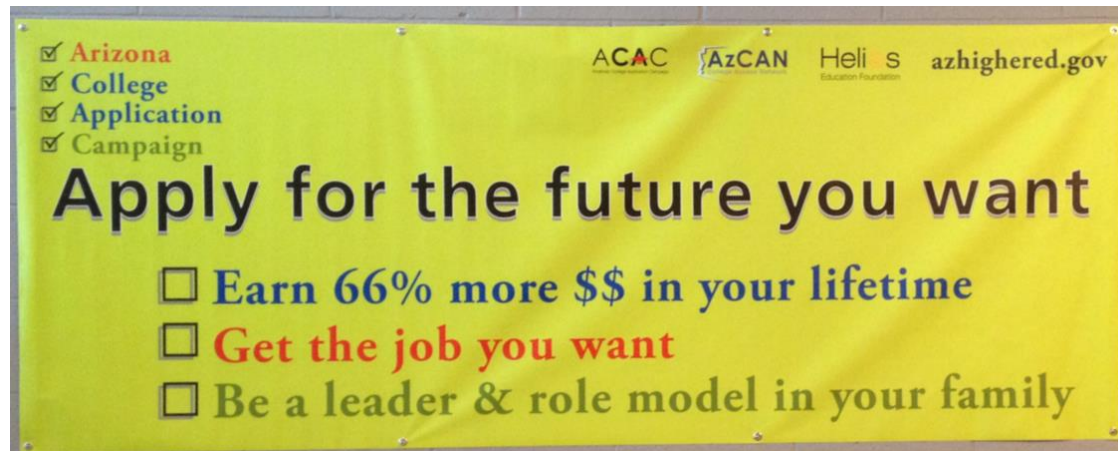
Event Follow-up

- Check on students who were absent, schedule for make-up day

- Reach out to students who may need to complete their application

- Share data with school

- Celebrate your success

Contact Information

For further information you are welcome to contact the Arizona Commission for Postsecondary Education at 602-258-2435.

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For quick questions, contacts us through:

Facebook.com/AzCollegeAppCampaign